

Talking Book Service Advisory Committee Meeting
Tuesday, June 9, 2009
9:30 AM-1:30 P.M.
River Room

Meeting Purpose: To improve services for those requiring reading alternatives

Desired Outcomes: By the end of the meeting, participants will:

1. Receive latest information on digital transition issues
2. Recommend strategy for distributing players
3. Provide feedback on outreach re digital transition to TBS users
4. Receive an update on Talking Book Awareness Day activities
5. Suggest public library staff to replace Courtney on committee

Meeting Leader: Sue Walker

Facilitator: Erin McCusker

Recorder: Tina Schilling

AGENDA

Meeting set-up: introductions, meeting purpose, desired outcomes, roles, agenda review, ground rules, decision making	Erin	<ul style="list-style-type: none">• Present• Agree	10 min.
NLS Digital transition update: <ul style="list-style-type: none">• Player Demo• BARD Demo• Loan Guidelines update• Website Demo	TBS staff	<ul style="list-style-type: none">• Present• Clarify	60 min.
Player distribution: <ul style="list-style-type: none">• Target audiences• Standard versus advanced	Sue All	<ul style="list-style-type: none">• Present• Clarify• Review• Approve	40 min.
Outreach recommendations	All	<ul style="list-style-type: none">• Discuss	30 min.
Break	All		20 min.
Talking Book Awareness Day update	Sue	<ul style="list-style-type: none">• Present• Clarify	15 min.
Member updates	All	<ul style="list-style-type: none">• Share	30 min.
Committee Membership	All	<ul style="list-style-type: none">• Discuss• Recommend	15 min.
Next steps	All	<ul style="list-style-type: none">• List• Assign tasks	15 min.
Meeting Review	All	<ul style="list-style-type: none">• List	5 min.

Present:

Amber Kent, Donna Denney, Dorothy Ogden, Heidi Caldwell, Judy Mooney, Laurel Day, Loretta Paine, Marcia Courtney, Mary Ellen Halverson, Nancy wise, Pam Bradshaw, Teresa Lipus, Terri King, Erin McCusker (facilitator), Sue Walker (meeting leader), Tina Schilling (recorder)

Sue Walker guided the group through the NLS Digital transition update.

Player distribution:

Target audiences (to be contacted after veterans, centenarians, and those requesting players) are in the priority order:

- E1 Users
- Email Addresses/Bard users/OPAC registered
- Students
- New Patrons
- History of problems using the players

Standard versus advanced players (those to concentrate on receiving the advanced players):

- Students and Professionals
- Non-Fiction Readers
- Email users/BARD signup users w/ no players/ OPAC Users
- Magazine users

Outreach Recommendation:

Contact all support groups through Commission for the Blind and Visually Impaired
Article in Commission on Aging's Newsletter
LINC Newsletter
News releases and PSA's
Flyers/Brochures – Less words and more pictures
TBS Awareness day activities
Links on various websites
LIBIdaho
Mailing to TBS contact database members
Regional ILA library meetings
Adult services/community outreach/PR in libraries
Press release tool kit/video instructions/U-tube
Dept of Ed counselors/Special Ed
Outreach teachers/rehab
Newsline

Member updates:

Laurel:

- Voyager has merged with Klas
- Received a donation from the Eagles Lodge

Amber:

- Ground breaking for library addition has been pushed back.

- Summer Reading started out with 1500 attendees the first two days. Enrollment is up in Summer Reading along with adults too
- Will be graduating in December with her Masters
- Attending ALA in July

Dorothy:

- September 25th and 26th hosting a family weekend and would like ICFL to demo the new digital player

Nancy:

- Senior week coming up; on July 21st will do a presentation of the new player
- Remodel is almost done
- Funding Newsline for another year

MaryEllen:

- Hoping to start a mentoring group with Idaho School for the Deaf and Blind
- Braille Readers are Leaders contest over the summer
- Braille coin with limited mint and circulation will benefit NFB

Loretta:

- Weeding of books continues
- Working on the inactive list of 6 months or longer of not using the service. Cleaning up the data base

Courtney

- Developing deposit collection of large print books to go out to facilities
- New “green” branch is opening soon

Heidi:

- Outreach
- Training peer to peer focus groups

Sue:

- Regional ILA in Moscow, 8 library site visits in 2 days
- Hope to do two more outreach visits this summer. Goal is all public libraries in a 3 yr period
- Attended NLS regional conference in Springfield
- Expecting 3000 cartridges by August
- TBS calendar for 2010 is in progress and the focus is on specialized organizations with resources for TSB users.

Donna:

- Long term care symposium June 10, 2009.

Committee Membership:

Nancy and Dorothy agreed to serve another 3yr term.

Public library representative needed to replace Courtney

Nominations:

Anna Smith – Lewiston

Linda Dahl – Lewiston

Librarians/Libraries signed up for TBS Awareness Day

Linda Hieb – Caldwell

Diane @ Ada Community

Nampa
Lida – McCall

Next Steps:

Contact potential vacancy replacements **Sue**
TBS brochures to Donna for conference **Sue**
Contact Layne Steward at ICBVI for BARD down load training **Sue**
Contact Greg Metzger to participate in college days (week of June 22nd) **Sue**
ICFL to act on outreach recommendations.
Update player distribution guidelines **Sue**
Follow up on organization activities to demo new digital player
Write letter to The Statesman editor TBS Awareness Day **Mary Ellen**
Confirm next meeting date, September 9th **Sue**
Investigate different formats that Victorstream and NLS player will play **Sue**

Meeting Review:

Plus

All day visitor parking
Terri's cookies and brownies
Introductions (summer reads)
On time (good facilitation and recording)
We get things done
Donna as a team member

Delta

More Cheetos